

Healogics[®]

Specialty Physicians

*As a Healogics Specialty Physician,
you can change the world of wound care.*



Healogics is the nation's wound care leader, driven by physicians who impact the lives of over 330,000 patients each year. Chronic wounds affect an underserved and growing patient population of over 6.7 million people across the United States.

As the wound healing experts, Healogics boasts a comprehensive healing rate of **74 percent, comparable to that of an academic wound clinic (77.6 percent)**. We're proud to set the standard in our field. Healogics also owns the largest repository of wound care-

specific data in the industry. This data is the foundation for Healogics wound care research and development.

Healogics Specialty Physicians are pioneers, healers and thought-leaders, passionate about elevating not only wound care, but their careers, empowered by product innovation, research and development and the opportunity to influence the trajectory of healthcare.

Our physicians lead and build their own practices across hundreds of Wound Care Centers® nationwide. Armed with the benefit of full administrative support, Healogics Specialty



The most common wounds include

- diabetic foot ulcers
- pressure ulcers
- venous leg ulcers
- ischemic ulcers
- traumatic wounds
- surgical wounds

Physicians can focus on forming strong relationships with the hundreds of thousands of patients who receive care at our Centers each year. Our physicians are also encouraged to expand their reach and influence by creating a strong community presence in other care settings and sharing their expertise through teaching, medical journals and speaking engagements.

Healogics Specialty Physicians enjoy a collaborative community, supported by technology for innovative care solutions, as well as passionate Regional Medical Directors and visionary leadership. This includes our Chief Medical Officer, Dr. William

Ennis, the founder of the first wound healing and tissue repair fellowship in the United States. Our physicians have found a home in wound care and a community in Healogics. Embark on this journey with us because together we have the power to heal.

Why wound care?

An aging society, the global epidemic of obesity and diabetes and an uptick in surgical procedures all result in a staggering patient population impacted by non-healing wounds, and the incidence is only expected to rise.



DID YOU know?

600 THOUSAND

people in the U.S. have venous leg ulcers annually, which accounts for...

2 MILLION

lost days of work per year.

90 PERCENT

of patients in the hospital with a pressure ulcer are insured by government programs, placing an enormous economic burden on the healthcare system.

50 PERCENT

of people who have a non-traumatic lower extremity amputation die within five years.





Opportunity is waiting

Despite the obvious need for physician talent in wound care, a lack of awareness and training in the field creates a barrier. After all, medical school curriculums dedicate less than 10 hours to wound healing over four years.

For the sake of those living with non-healing wounds, we must be the change.

Patients with chronic sores or ulcers have a lack of options for advanced wound care, but physicians have a world of opportunity to make an impact. At Healogics, we recognize this discrepancy and provide our physicians with the specialized training needed to care for this complex patient population.

9.2 hours dedicated to formal wound care training in medical school curriculums over four years



Dr. William Ennis

Healogics leaders are true visionaries in the wound care space. In fact, our Chief Medical Officer, Dr. William Ennis, DO, MBA, MMM, CPE, is the founder of the first wound healing and tissue repair fellowship in the United States. He also serves as the President and CEO of the American College of Wound Healing and Tissue Repair.

Dr. Ennis joined Healogics in 2015 with over 20 years of wound care experience. He serves as the Catherine and Francis Burzik Professor of Wound Healing and Tissue Repair and as the Chief of the Section of Wound Healing at the University of Illinois at Chicago, department of vascular surgery.

We're at the forefront of wound care.

Previously, Dr. Ennis served as the Chief Medical Officer for Acelecare Wound Centers. He is board certified in general surgery, vascular surgery and family medicine with a certificate of added qualification in undersea and hyperbaric medicine. Dr. Ennis' leadership, expertise and passion has helped pave the way for Healogics Physicians to have a meaningful impact on both the wound care industry as a whole, and the lives of those living with chronic wounds.

A stethoscope with a blue chest piece and black tubing is positioned in the upper left and center. A spiral notebook with a green cover and black rings is in the lower right. The background is a clean, white surface.

Innovative technology leads the way

At Healogics, technology is on our side. We have developed proprietary, wound care-specific applications to support our efforts to reach and heal people living with wounds. Whether it's through our exclusive EMR that helps our physicians work more efficiently or the real-time advanced business intelligence reporting, we strive to bring together innovative processes and technology to improve clinical, operational and financial outcomes.

Our technology-enabled model supports the critical connection between patients and collaborative, evidence-based, patient-centered care. Center management and clinical applications come together in a scalable technology to:

- Understand the market by etiology and referring specialty
- Offer actionable, evidence-based data that drives quality patient outcomes
- Optimize sites for value-based payments
- Enable personalized patient care programs
- Facilitate communication and collaboration

This data-driven approach supports optimal clinical outcomes. The use of WoundSuite applications in our Centers has resulted in improved efficiencies and increased patient and staff satisfaction. In addition, Healogics i-heal clinical documentation tools provide wound care-specific documentation and workflows to support billing and simplify the complexities of wound care documentation. This includes an electronic medical record (EMR) and a point-of-service (POS). We are committed to advancing wound healing by creating, sharing and activating wound prevention and care expertise.

| *A look into the role*

Healogics-employed medical directors, also known as Healogics Specialty Physicians, are responsible for leading and developing their Wound Care Center.

Ideal Healogics Specialty Physicians are:

- Leaders
- Compassionate
- Collaborative
- Energetic
- Driven
- Experienced
- Empathetic

Some of the responsibilities of the role include:

- Serving as a physician leader responsible for the clinical and operational results of the Wound Care Center
- Serving as the liaison with affiliated medical institutions for services required such as hospitalization and emergency medical services
- Ensuring appropriate hyperbaric oxygen therapy chamber quality and safety, including appropriate documentation of approved indications, physician supervision requirements and presence of appropriately-trained safety director appointed for the hyperbaric unit
- Providing continuing wound care education to the staff and community, including new advances in wound healing and new product reviews
- Actively scheduling and participating in one-on-one discussions about the wound care program with primary care and surgical specialties
- Acting as spokesperson for wound care program services when local media opportunities arise
- Building appropriate relationships with interdisciplinary specialties to ensure appropriate and timely consultative patient care needs
- Engaging in self-development through corporate training and coaching and participation with professional associations
- ***And more!***

| *The benefits*

We believe the most rewarding part of a career at Healogics is providing exceptional care for people living with non-healing wounds. We're healing wounds and changing lives every day. As a Healogics Specialty Physician, there are even more benefits to consider:

- CME allowance
- Tuition reimbursement
- Competitive compensation
- Part of a community of 300+ providers
- Physician hotline
- Medical insurance
- Dental insurance
- Vision insurance
- Life insurance
- Voluntary supplemental insurance
- Disability insurance
- Employee assistance program (EAP)
- Telemedicine services
- Pharmacy benefits
- Health savings account (HSA)
- Flexible spending accounts (FSA)
- Estate planning
- Wellness discount programs



| *Lead. Teach. Inspire.*

Healogics Specialty Physicians are pillars in the wound care community, sharing their expertise and research through teaching, medical journals and speaking engagements. The thought leadership opportunities our Healogics Specialty Physicians are afforded are numerous. Take a look at a few of the places our team has contributed before.

Published in:

- Wound Repair and Regeneration
- Advances in Wound Care
- Wounds
- Undersea & Hyperbaric Medical Society, Inc.
- Textbook of Chronic Wound Care: An Evidence-Based Approach for Diagnosis and Treatment

Presented at:

- The Symposium of Advanced Wound Care® (SAWC)
- American Wound Care Education Institute® Conference
- American Hospital Association® Health Forum Summit
- American Diabetes Association® Scientific Sessions



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Your life in balance

Healogics Specialty Physicians are healers and leaders, innovators and collaborators; they're mothers and fathers, husbands and wives; they're caregivers, writers, gardeners, runners, readers, athletes and more. Because of the work-life balance offered by Healogics, our physicians don't have to sacrifice one identity for the other.

At Healogics, I have the chance to work alongside some incredible, passionate people who care deeply about the patients we serve. Wound healing is a long, often complex road that requires teamwork, patience, determination and a lot of heart, and I am lucky enough to do all of these things by day, while still having time for myself, my family and hobbies. It's an unbelievably rewarding career, and I wouldn't change a thing!

— Jaime Wise, Healogics Regional Medical Director

We believe this balance enables our physicians to bring their best to the Center every day; less burnout results in better care for our patients.

**Together, we have
the power to heal.**

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